# Mahmoud Ragab Rabie

Graphic Designer

Cairo, Egypt

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# **Professional Summary**

Creative and detail-oriented Graphic Designer with over 6 years of experience delivering impactful visual content for various brands, agencies, and tech startups. Specialized in social media design, branding, print materials, animation, and video editing. Proven ability to balance aesthetics and functionality while adhering to brand guidelines and project deadlines. Passionate about delivering designs that engage and inspire.

#### **Skills**

- Adobe Photoshop, Illustrator, InDesign
- Social Media Design
- Print Design (Flyers, Brochures, Roll-Ups)
- Branding & Visual Identity
- Cloud Menu Design
- Video Editing & Reels
- Whiteboard Animation
- Creative Thinking & Collaboration
- Presentation Skills
- Brand Understanding
- Print Production Knowledge

## **Professional Experience**

Crevel Marketing Agency – Egypt – full-Time Graphic Designer | 2024 – 2025

- Created social media campaigns for various brands with a focus on engagement and visual storytelling
- Designed ads, posters, and print materials aligned with client branding
- Worked closely with content and strategy teams to ensure creative alignment
- Collaborated with marketing managers to deliver timely design assets

ZAIN MEDIA Solutions – Remote / Part-Time Graphic Designer | 2023 – 2024

Designed website banners and branding graphics for furniture brands

Created consistent social media templates and promotional content using Grid layouts

Foodie Zone – KSA – Remote / Full-Time Graphic Designer | 2022 – 2023

- Designed digital menus and item visuals for cloud kitchens
- Created social media ads, brochures, and roll-ups for restaurants
- Collaborated with marketing to maintain a unified brand image

Al-Subki Charity Foundation – Part-Time Graphic Designer & Video Editor | 2023 – Present

- Responsible for all print and digital designs
- Produced animation and video content for Quran competitions and events

Al-Modares Academy – Part-Time Graphic Designer | 2020 – 2021

- Designed all educational posters and social media campaigns
- Focused on high school learning materials and branding visuals

#### Education

Freelance-focused skill development through practical experience and online certifications.

#### Courses & Certifications

- Advanced Social Media Design Noor Design
- Advanced Graphic Design Diploma Almentor

### Languages

· Arabic: Native

· English: Good working proficiency

#### **Portfolio**

https://www.behance.net/mahmoudragab68

## **Software Proficiency**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Premiere Pro